

# States' Startup Ranking Framework



- ✓ States' Startup Ranking Framework is an evolved evaluation tool aimed to strengthen the support of States and UTs to holistically build their startup ecosystems.
- ✓ Startup Ranking Framework 2020 has been developed as a more robust and outcome-oriented exercise and aims to achieve large scale progress across each State and UT.
- ✓ The Department for Promotion of Industry and Internal Trade (DPIIT) is the body responsible for conducting the states' startup ranking exercise and also releases the final report based on the performances of the states in India.

## Key Features

### Objectives

The rankings were started with an objective of fostering competitiveness, mutual learning and propel States and Union Territories (UTs) to work proactively towards uplifting the startup ecosystem.

### Framework

The 2019 Ranking Framework has seven broad reform areas consisting of 30 action points ranging from institutional support, easing compliances, relaxation in public procurement norms, incubation support, seed funding support, venture funding support, and awareness and outreach.

## Participation: 22 States and 3 Union Territories

**2 Categories:** To establish uniformity and ensure standardization in the ranking process, States and UTs have been divided into two groups.

### Category Y

All UTs except Delhi and all States in North East India except Assam.

### Category X

All other States and UT of Delhi.

## Results

- ✓ The States and UTs were classified as: Best Performers, Top Performers, Leaders, Aspiring Leaders and Emerging Startup Ecosystems.
- ✓ Gujarat was the Best performer in Category X followed by Karnata and Kerala. Uttar Pradesh and Tamil Nadu occupied the lowest positions.
- ✓ Andaman and Nicobar Islands was the Best performer in Category Y. Sikkim secured the bottom place.
- ✓ Gujarat had secured the Best Performer position previous year as well.