

GI Tag



Why in News?

A GI is primarily an agricultural, natural or a manufactured product (handicrafts and industrial goods) originating from a definite geographical territory.

Typically, such a name conveys an assurance of quality and distinctiveness, which is essentially attributable to the place of its origin.

Significance of GI Tag

A geographical indication right enables those who have the right to use the indication to prevent its use by a third party whose product does not conform to the applicable standards.

Who are registered proprietor of a geographical indication?

- ✓ Any association of persons, producers, organisation or authority established by or under the law can be a registered proprietor.
- ✓ Their name should be entered in the Register of Geographical Indication as registered proprietor for the Geographical Indication applied for.

Registration validity of Geographical Indication tag

- ✓ The registration of a geographical indication is valid for a period of 10 years.
- ✓ It can be renewed from time to time for further period of 10 years each.

Security

- ✓ Once the GI protection is granted, no other producer can misuse the name to market similar products.
- ✓ It also provides comfort to customers about the authenticity of that product.

GI tags and India

- ✓ India, as a member of the World Trade Organization (WTO), enacted the Geographical Indications of Goods (Registration & Protection) Act,.
- ✓ Darjeeling Tea was the first Indian product to get the geographical indication tag. In 2004, the famous beverage got recognition.