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SRUSHTI DESHMUKH

Rank - 5

Ethics Paper Marks - 124

GS Mains Q&A
Applied Ethics + Case Studies



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Name : Srushti Deshmukh

Roll No. :

Mobile No. :

GS MAINS Q&A 2018

Applied Ethics + Case Studies

Time Allowed: 3 Hrs.

Max. Marks: 250

Instructions to Candidate

- ▶ There are 19 Questions.
- ▶ All questions are compulsory.
- ▶ The number of marks carried by a question is indicated against it.
- ▶ Answers must be written within the space provided.
- ▶ Any page or portion of the page left blank in the Question-cum-Answer Booklet must be clearly struck off.

Q	Answer	Q	Answer
1		11	
2		12	
3		13	
4		14	
5		15	
6		16	
7		17	
8		18	
9		19	
10		20	

Date:

Candidate's Signature



Examiner's Signature

REMARKS

2 weeks before
 (1981-1982)
 1981-1982

CE MARKS 2018

Applied Ethics + Case Studies

1981-1982

1981-1982

Remarks

Section- A

1. Police stations are more a demo of power center than service center. After getting into civil services, suppose you become Police head of a district. Critically analyze the steps which you will take to improve the image of the police service.
(150 Words) (10 Marks)

Police forces are the guardians of common people tasked with their security and bringing to book who break the legal framework.

But lately, they have become demo of "power centre" and common citizens are wary of approaching them.

In order to improve the image →

- (i) The Citizen-Police gap needs to be breached by greater interaction (two way)
- (ii) The Man/Women in uniform should inspire feelings of discipline, respect and security rather than fear, hate and avoidance for common law abiding citizen.

Remarks

- (i) Police must make police stations more citizen friendly. Eg Prompt reporting, of FIR, support to the distressed etc
- (ii) Police station can be utilised to impart skill education & training to local youth.
- (iii) The tough life of policemen must be brought to light through media.
- (iv) Police going into community centres to proactively target security issues and threats to women, children, elderly etc can bring a lot of goodwill.

Moreover, police needs to be internally cleansed of corrupt behaviour by strict action against wrongdoers.

Remarks

Q2. 'Ethical analysis of a problem is usually sidelined because it goes against the interests of both the politicians and civil servants. Comment. (150 Words) (10 Marks)

Usually a problem is analysed on its social, ~~eth~~ Economical and even Environmental fallouts, but the Ethical dimension is often ignored as it overlaps with other perceived important interests.

→ In case of AFSPA, despite need of strict rules and powers to tackle insurgency and militancy, the ethical dimensions of custodial torture, forced intimidation and wrongly implicating or fake encounters are rarely taken into consideration. As it favours 'national security' arguments.

→ Even in case of Refuge to Rohingyas, the persecuted minorities of Myanmar.

Remarks

are being pushed out as illegal immigrants. Ethical / Moral responsibility of country being a neighbour and stakeholder in regional peace is ignored.

→ The rhetoric of development, mining etc causes displacement to hundreds of tribals, disruption of normal lifestyle and being homeless in new land. These dimensions of Justice are overlooked as vested industrial interests and revenues triumph in such matters.

Both politicians & civil servants need to be sensitised about Human Rights and accommodate these perspectives in polycymaking & implementation even if it goes against populism and ~~efficient~~ reckless development.

Remarks

Q3. What is the difference between 'Responsibility' and 'Accountability'? How the administration could be made more accountable to citizens? (150 Words) (10 Marks)

Responsibility is a simple concept of being entrusted with a task and carrying out a specific duty. in general.

But Accountability goes beyond this as it also involves answerability after Acknowledgement and assumption of any responsibility for a policy, action, or product, decision etc

In administration, ^{being} accountable is of paramount importance in following areas.

- Public Procurement
- Delivery of Services
- Recruitment
- Allotment etc

Remarks

'Rule of law' and 'Transparency' are also crucial for the civil servants ~~to~~ being held accountable for their actions.

Hence to make them accountable -

- (•) Right to Information (RTI) be exercised to get info in public domain so that citizens can call them in question
- (•) Right to public services Act holds the concerned official accountable for time bound service delivery & allows for deduction of penalty from salary.
- (•) Citizens' Participation be enhanced, crowd sourcing ideas and improving tax compliance



Remarks

4. Serving the nation and people does not require big power and big money. It can be done from wherever you are and whatever you do. Is this idea a practical idea or only a high moral ground which is never realisable?
(150 Words Each) (10 Marks)

Service to the Nation is considered as the highest virtue as a symbol of respect to our motherland.

People argue that Big power and Big money can bring Big Impact.

Eg ⇒ Industrialists, Film stars, Rich citizens can donate large amt. in charity.

⇒ Ministers and politicians can exercise power and use influence for healthy policy making to advance the interests of national security and well being.

But it all depends on how one perceives "Service to the Nation".

- ⊙ Even keeping ones home & neighbourhood clean is a form of service.

Remarks

- ① Educating children in universal basic values is a great service.
- ② Ensuring that no one you see on streets sleeps without a meal, can also be a form of service.
- ③ Not demanding or giving bribe and performing ones duty faithfully is also a form of service.
- ④ Even ensuring that women get their due, are empowered and all social evils are eradicated and
- ⑤ living peacefully in a multi-religious, multi-lingual society in brotherhood are also forms of service.

Hence, each one of us, in whatever we do and wherever we are, can be of great service to nation, while remaining respectful for our freedom fighters and army men/women.

Remarks

- Q5. "An honest civil servant without effectiveness is like a soldier without gun". Explain the essence of this statement in the context of recent trend developing among working of honest civil servants.
(150 Words) (10 Marks)

The old viewpoint of public administration was concerned with following rules, hierarchy, respecting orders of seniors and carrying out usual tasks of administration.

But a recent trend is developing, embracing a new public administration which takes up the career of civil servant as a "real service" to society. In doing so, Effectiveness and Efficiency are of huge importance.

→ Consider an old but honest official posted in a backward district would carry out routine tasks but the structural deficiencies would keep the district backward.

Remarks

This approach sacrifices effectiveness at the altar of continuity and pursuit of rules compliance.

In contrast, an honest civil servant, but a "soldier with a gun" would be simultaneously concerned about the effectiveness of his action in pursuit of goal achievement.

This will lead him to take innovative, open minded approach to solutions. Also, going beyond rules, official would ensure that benefits are reaching to the poorest of the poor or not. For efficiency even technology is employed and some rules can be altered to suit the best interests of quality service delivery.

Remarks

6. What are the different forms of corruption? List out some of the factors that have made corruption 'low risk and high gain'. = (150 Words) (10 Marks)

Corruption refers to the abuse of power to make misuse of funds at disposal in personal interests. In simplified form, corruption is the act of "gaining valuables at the cost of values"

Different forms :

- (a) Bribery - taking/giving amt. of money or object/service to get usual work done ~~or~~ or in exchange of favours.
- (b) Speed Money - amount given to accelerate pace of service delivery.
Eg getting licence ~~is~~ urgently, or pushing up the file to authorised person.
- (c) Insider trading - when an insider employee exposes confidential information
Eg disclosure of criteria for selection or price quotes in procurement cases.

Remarks

(*) Embezzlement - when public money is embezzled or put to another use that one concerned.

(*) Abuse of power in case of conflict of interest by wrongly favouring ones private interest factors making corruption high gain/low risk:

→ Acceptance of culture of corruption → enhances its public appeal and people ~~felt~~ feel that corrupt behaviour is the new normal.

→ Connivance of politicians, civil servants and industrialists leads to situation where chances of getting caught are too low.

→ Weak laws and lethargic implementation, reduces the cost and risk of corrupt behaviour.

Remarks

Q7. "Anger is just anger. It isn't good. It isn't bad. It just is. What you do with it is what matters." In light of this statement and the fact that anger comes very naturally to many of us, give ways in which it can be used constructively and how can it be managed? (150 Words) (10 Marks)

Anger is an emotion of dislike, non-approval, non-acceptance or irritation ~~to show~~ over another person's behaviour, decision or even the circumstances.

Since it comes naturally, its management becomes crucial as many acts done in anger can be very harmful.

→ often people behave violently or speak bad words which they regret later on.

(o) To use it constructively, one must avoid situations that makes one very angry.

(o) Anticipation of such situations must prompt us to voice our dissent or ~~anger~~ argument in a calm, composed manner.

Remarks

(c) It must be channelised in right direction. Eg by using our emotion of anger against corrupt politicians by voting them out in next election.

Eg our anger against people who cheat and get more marks must be used to work even harder and achieve good grades.

Eg our anger against poverty and distress by trying to help needy by gathering resources and providing them.

(-) Managing anger in long term requires peace of mind & being tolerant of conflicting opinion which can come by meditation, yoga & inter cultural awareness.

(-) In short term, avoiding incidents and taking deep breaths by focussing on watch can allow anger to subside.

Remarks

Q8. Too many of us are not living our dreams because we are living our fears. What is your dream and the biggest fear in your life? What steps have you taken to achieve your dream while overcoming your fear?
(150 Words) (10 Marks)

We as individuals get obsessed with our fears easily and it then shadows our dreams and determination to achieve them.

My dream is to pass the civil services examination with flying colours and get an opportunity to serve in All India Services.

It would allow me to get immense job satisfaction while utilising my powers and responsibilities to advance public interests specially the marginalised sections, the poor and the women including SCs, STs etc need to get their due.

Remarks

My fear is ~~not~~ not reaching my potential, of excellence & achievement. My fear is letting myself and those around me, who love me ~~and~~; letting them down. ^I ~~my~~ fear ~~is~~ reduction in my determination and grit to achieve my goals. I fear being selfish and being only concerned about my own well being.

To achieve my dream, I've ^{been} studying hard and moulding my personality by inculcating values of integrity, courage, and spirit of service. As for my fear, my fears feed me, they nourish my drive to reach my goal. I love my fears.

Remarks

Q9. 'Emotions are not hurdles but are facilitators and help to become a very beautiful person'. Elaborate.
(150 Words) (10 Marks)

Emotions are windows to our hearts and our feelings. They are natural expressions of how an external situation or person makes us feel.

(*) They are often seen as hurdles in productivity or efficient working.

(*) Often, women due to being more emotion expressive are considered 'weak'.

But in true sense, our emotions are facilitators for better expression of our true selves.

(*) If we suppress our emotions, we suppress our true being.

(*) We must acknowledge that we are not Robots or made of material objects,

Remarks

rather we are thinking sentient beings. Thus, emotions allow us to reach out to other person more effectively

- (c) A nurse who expresses her compassion for patient, herself acts as a healer, more than a medicine.
- (c) A compassionate or caring policeman can investigate a case better, by winning the confidence of victim.

By expressing and carefully channelising our emotions, we can express our true feelings to the outside world. It's only then, can we be called truly humans.

10. Sustenance of human value, ethics and morals in human society is an important goal. The duties leading to rights or from-me-unto-others sequence are decidedly a more effective and meaningful educational philosophy to follow. Explain.

(150 Words) (10 Marks)

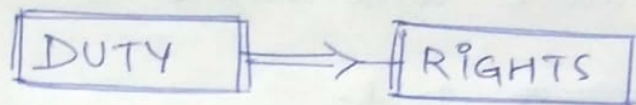
The Role of culture and educational philosophy in the sustenance of human value and ethics is a very crucial. ~~human~~ goal.

Human values are universal virtues that allow us to live together in society. Eg Caring for others, showing compassion, empathy are very important. Morals teach us the right or wrong in a given situation based on values of our own and society. They teach us discipline, devotion to duty and others.

Hence, in education, the concern 'for other' should be kept before all other concerns.

Remarks

This attitude of selflessness can bring in dedication to the weaker sections and bring harmony in public.



Duty for common brotherhood & tolerance leading to right of ones religion and profession of faith. This can curb all crimes of ~~reg~~ religious-communal divide.

Also doing only those acts which you would like to be done with yourself can prevent selfishness, greed, self-aggrandisement etc

Remarks

11. How would you classify the conscience? Suppose an old man has a pension claim before a civil servant and according to law it is a doubtful claim, what he should do and why? (150 Words) (10 Marks)

Conscience is the inner voice of reflective consideration guiding us to moral soundness of views in our actions.

There might be conflicting claims/ debate in mind regarding personal values of compassion, spirit of service and empathy for an old man and professional values of impartiality, compliance to rules, objectivity etc

Given the vulnerable position of old man, and his inefficacy to effectively prove the claim, he cannot be brushed aside as it may harm him.

Remarks

In such situation, course of action could be to assist the old man in the required documentation in order to prove his claim.

Going out of the way to essentially get the service delivered to the rightful beneficiary can only enhance our job satisfaction and goodwill.

Remarks

12. Shrewdness and cleverness are considered as hallmark of an efficient administrator, but probity is put above this. A philosopher has said in this regard, "Take from a man his reputation for probity, and the more shrewd and clever he is, the more hated and mistrusted he becomes." Examine.
(150 Words) (10 Marks)

An efficient administrator's hallmarks are shrewdness and cleverness. This is because, being objective and basing opinion on rational arguments and rules allows civil servants to maintain efficiency.

Being gullible and very non-professional or easily convinced can misguide the administrator and he tries to be astute and bases judgement on practical consideration.

But probity is kept as a keystone of these values. Since ^{moral} uprightness and ethical competence of honesty, integrity and righteousness are important

Remarks

Without probity, cleverness and shrewdness can lead to dangerous results and undermine the persons' legitimacy & acceptance in long run.

Remarks

13. Discuss the positive correlation between economic development of a country with the level of ethics in governance system. (150 Words) (10 Marks)

Often Economic development is directly linked to the level of ethics in governance systems.

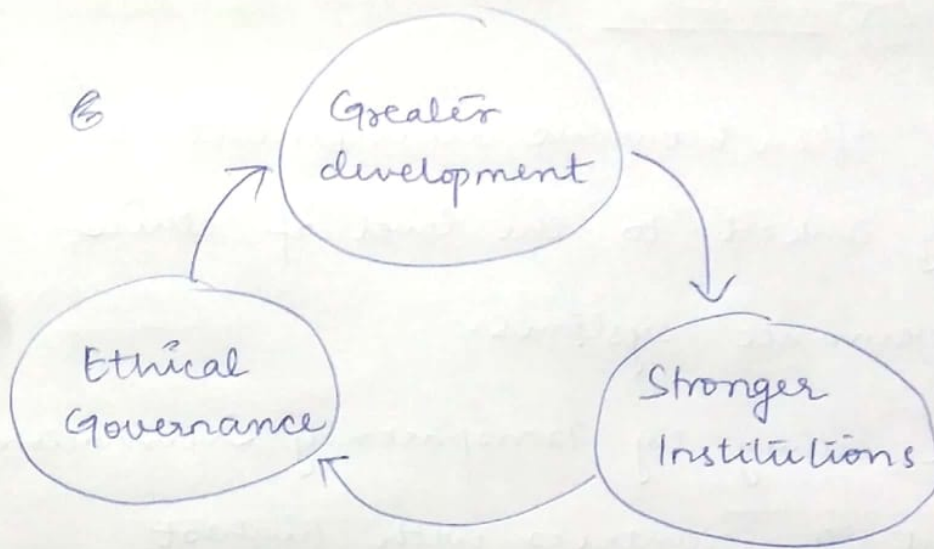
(i) In survey by Transparency International, incidentally countries with highest per capita incomes, have lowest corruption and corrupt-hotspots are poor countries of Africa & Asia.

(ii) With Economic development, the Redistribution of resources is also done effectively.

(iii) Wages paid to govt servants also serve as deterrent in indulgence in unethical practice. Eg policemen in India are poorly paid and entire system is highly influenced by power and money

Remarks

(o)



Stronger institutions prevent the select few powerful from accumulating all revenues and resources.

In poorer countries, citizens tend to be least educated and ~~and~~ least aware about govt functioning. This causes poor accountability.

(o) Hence citizen empowerment as a consequence of economic development establishes strong correlation with ethical governance.

Remarks

14. The deepening value crisis in the contemporary Indian society is casting its evil in all walks of life. Analyze. (150 Words) (10 Marks)

Indian society is in a state of transition and also impacts of urbanisation and globalisation are making their mark.

Due to this, a value-crisis is being observed in society in different walks of life :-

⊙ In family, the virtues of individualism, personal achievement and career growth come in conflict with obligations towards elders, children, relatives etc.

⊙ Values of universalism of bureaucracy and democracy come in contrast with particularistic values of caste, class, religion, clan, region favours.

This breeds corruption also.

Remarks

① The ^{negative} values of patriarchy and considering women subordinate or those of discriminating against lower caste people are being challenged in urban places at workspaces and in daily life.

② Globalised values of common cultural values, dressing in similar jeans, eating foods in multinational chains in area of consumption challenges values of ethnic pride, in dress, cuisine, of regional symbols etc.

Remarks

Section- B

In the following questions carefully study the cases presented and then answer the questions that follows:

15. You are a very senior officer of the electricity department of the state which has power shortage. You notice that your minister has prevailed upon the department in allocation of power supply to different districts in a most arbitrary manner. The senior most officer of the department is helping the minister in his objective. Some of the districts have 24 hour power supply whereas some are having 8-10 hours power cuts. In a visit to a particular district you notice that people are not getting even drinking water, because of inadequate power supply. After returning back to state headquarter, you raised the issue with your senior officer and the minister and they asked you to propose a rational solution of the problem.

- (a) What are the options available to you?
- (b) Evaluate merits/demerits of each options and finally suggest best course of action giving reasons. (250 Words) (20 Marks)

Being a senior officer of electricity department, I must uphold the values of Impartiality, Rational distribution and prevent discrimination between different district.

- (i) Some districts are not even getting water supply due to power shortage.
- (ii) At least basic services to the people must be ensured at all costs.

Remarks

Given that Minister/ other officer have made distribution in an arbitrary manner, ^{have} the following options to take.

⊙ Return back quietly and let the status-quo remain.

Merits	Demerits
<ul style="list-style-type: none"> → No action is required → Minister/ officer will not be irked. 	<ul style="list-style-type: none"> → Rational distribution takes a hit → Irrational and Inadequate service delivery. → Poor efficiency of power administration

⊙ Suggest a rational plan of distribution.
 → It must be ensured that all the dist get a minimum amt. of power supply per day, so that at least necessity like water supply can be done.

Remarks

- Citizens must ~~be~~ made ^{and warned} aware against power theft and non-payment of electricity bills.
- After a minimum threshold of power supply, rest must be made available to those dist with high bill compliance and be distributed accordingly. (district) #
- Industrial needs of dist. pockets must be taken care while allocating. #

Merits

- Problem of Irrational distribution be solved
- Basic needs will be met
- People will be encouraged to pay bills and theft reduced.

Demerits

- Will require careful analysis and work assessment

Second course of action is suitable. Also in long run, decentralised mini plants, solar power generation etc can also be done to curb the power shortage

Remarks

16. A young civil servant joined at a junior position in a state government deptt. (civil supply) at the state headquarter. He found that the senior officers and the Minister incharge of the deptt. were in unholy alliance and most of the proposals regarding allocation of essential commodities to different district were based upon their personal likes and dislikes instead of an objective criteria. The result was some of the districts had surplus articles where as some had shortage resulting into difficulties for the people in general and marginalized section in particular. Whenever the young officer wants to correct the things, his proposals were either over ruled or he was shouted back and threatened by his seniors and by Minister.

Answer the following questions

- (a) What are the ethical issues involved in the present situation?
- (b) Suppose you are the young civil servant, how you will bring objectivity in the allocation of essential commodities?
(250 Words) (20 Marks)

Being a young civil servant, in the case appears that the official is enthusiastic in work efficiency and concerned for impartiality in administration.

→ But ministers & senior officers are in connivance.

Ethical Issues are :

- (i) Breach of principle of objectivity in allocating civil supply
- (ii) Violation of financial propriety as surplus gains might be wasted and ~~from~~

Remarks

(*) Unholy alliance between ministers and officers reflects badly on Integrity of the civil servants, who are not discharging honest duty to give frank advice to minister and are hand-in-glove with him/her.

(*) Being an employee in dept, it's his paramount concern to ensure that Objectivity is maintained and rational distribution prevents starvation & wastage both.

To bring objectivity :-

(*) A rigorous assessment of the needs of several district must be done to record the correct requirements based on local survey and be checked by Gram Sabha / Panchayat.

Remarks

(o) This must be followed up with public display of the allocation made to district transparently.

(o) Discrepancies in allocation would be amply clear and create pressure on ministers and officers.

(o) Ministers must be sensitised about need-based allocation and its role in citizen services, and how non-objective allocation criteria can create distrust in people and discrimination to marginalised

(o) Its political significance should also be conveyed as many civil society org. and media can expose the irrational distribution

Such measures can hopefully persuade the seniors and ensure non-discriminative civil supply to uphold impartiality and efficiency.

Remarks

Q17. A girl has lot of interest in biology and medical sciences and she wants to seek admission in medical stream in a private college because she missed the cut off for government run medical colleges. Her father has sufficient wherewithal and he has no objections and he is ready to help in admission. However, her grandfather as well as mother say that, what is the use of spending so much money on daughter as eventually she would go to somebody else's family. It is better to keep money for her marriage or for their son's requirement who will look after the family.

Assess the attitudinal differences between father on one side and grandfather and mother on the other side and its repercussions on society. (250 Words) (20 Marks)

The case rightly illustrates the classic state of women and girls in Indian society. It also highlights the presence of both kind of people, one who support girls and other who have stuck to old values and ideas.

① FATHER'S ATTITUDE: Since the girl is demanding being admitted in pvt college, it shows her curiosity and will to get educated and become a doctor. Her father's acceptance shows that he is well-educated and believes in Gender Equality.

Remarks

Being supportive shows that his beliefs are in tune with modern approach where girls are considered no less than boys. He would be as proud to see his daughter educated, as he would be, if son does the same. He supports empowerment of his daughter as education will open many opportunities for her.

⊙ MOTHER & GRANDFATHER'S attitude : They are entrenched in patriarchal mindset of ~~not~~ not considering girl their own, rather belonging to in laws household. Spending money on her education is not seen as an investment rather seen as a waste. This is in stark contrast of true utility of education in a woman's life.

Remarks

“When you educate a boy, you educate an individual, but when you educate a girl, you educate a family”

This adage must be reminded to the mother & grandfather. Also, they need to be made aware of the fact that being equal to **boy**, a girl deserves equal treatment. It's often found that boys desert their parents & it's the girl who actually cares and loves her parents.

Such an attitude of mother has led to many girls losing out on education and opportunity of development or career growth. The attitude of equality must be spread and parents should be proud of having a girl as no boy can replicate the love, warmth and care of a daughter.

Remarks

18. General election is in progress and you have been appointed as a sector magistrate to oversee the free and peaceful election in a sector which has 10 polling stations. In course of your tour, you notice a powerful minister moving to various polling stations with deadly weapons. He is accompanied with anti-social elements. The people moving with the minister are intimidating the voters of S.C. Community not to dare to go to polling stations and vote. One of the supporter of the minister informs you on your mobile phone that it is better if you do not interfere with and avoid confrontation.

What will you do in such a situation? Some of the options are given below. Evaluate the merits and demerits of these options and finally suggest what course of action, you would like to take giving reasons.

- Arrest the minister along with his supporters and seize his arms, ammunition and vehicles, and immediately file a criminal case in local police station.
- Inform the election control room and seek police reinforcement, and also instructions as what to do?
- Go to villages inhabited by members of S.C. and help them to cast their votes, by arranging vehicles.
- Inform election observer and other senior authorities and seek their help and guidance, and till avoid the minister.
- Ignore the minister and his supporters with the hope that they might be caught if they create any disturbance on the polling stations, because on every polling station a static arm picket has been stationed.

(250 Words) (20 Marks)

Being a Sector Magistrate overseeing free and peaceful election, its my duty to insure that election environment is not vitiated by anti-social elements and no person unduely influences the voting behaviour. Threatening & preventing people is in itself an election offence, punishable under law.

Remarks

→ People of SC community are being intimidated, hence social discrimination is also evident.

→ Also, this would prevent Rule of law and Right to vote being exercised by SC persons who are equal citizens in democracy.

(a) MERITS	DEMERITS.
<p>→ Arresting minister would bring immediate effect and set an example of strict action.</p> <p>→ Deadly weapons can be seized.</p>	<p>→ Accompanied by anti-social elements, he may indulge in violence and attack the authority.</p> <p>→ He would influence local police and go scot free (high chances).</p>
<p>(b) Informing Election Room can bring Standard Operating procedure's knowledge in such situation.</p> <p>→ Police reinforcement can prevent <u>violent outburst</u> and help control the attackers.</p>	<p>→ Delay in action taking and Minister may intimidate more people.</p>

Remarks

(c) Helping SC members cast votes can help them to exercise Right to vote,

→ Vehicles can ensure safety of people.

Anti social elements might attack the vehicles

(d) Informing election observer/ auth can help seek guidance.

→ Approval of senior will be helpful if matter turns worse

→ Delay in action taking and Minister may intimidate more people

→ Senior may refuse help and suggest inaction

(e) Ignoring would leave situation on its own

→ Confrontation is avoided
→ No attack/violent clash.
→ Static arm picket can take action.

→ It would be irresponsible to do so.

→ When reported to authorities, my inaction can be called in question and be seen as connivance.

Hence, best is that option b, followed by c is followed i.e Seeking police reinforcements and arranging for voting buses. Also, seniors must be informed about action taken and the gravity of situation

Remarks

19. You are a Civil Servant and remain busy throughout the day because of the work pressure. Your wife is also a bureaucrat having identical routine. You are having a four year old child being taken care by a full time maid. By the time both the parents reach home, the child goes to his bed.

Parents want that their only child should be inculcated with best of human values. What essential steps both of you should take in spite of your busy schedule?

(150 Words) (10 Marks)

Given the nature of duty of the couple, they would hardly have anytime to spend with child and ~~inculcate~~ inculcate best of human values.

But as ^{much} important the devotion to duty and commitment to work is, similarly the role of parenting and responsibility of educating / teaching a child is equally important. Being successful civil servants in professional life, being successful parents in personal life would also be an essential attribute of success in life.

Remarks

Essential steps :

- (-) We must both ensure that despite busy schedules, some amount of time must be spent with the child so that he is not lonely or neglected.
- (-) This time on holidays can be used to visit relatives and extended family to teach importance of family values and support.
- (-) Child could be taken to Old Age homes and orphanages to inculcate spirit of service and joy of giving.
- (-) Parents must beware that child doesnot get everything he/she desires so that he gets aware about relevance of hard work and own achievement

Remarks

- (*) Also, the full time maid must be respected and be a part of family. This would show compassion to weaker sections and instill values of equality and fairness, as well as non-discrimination.
- (*) Also, couples' parents could come and stay at house for some days to teach him values under care & love of grandparents.

These could ensure that essential values can be inculcated in the child.

Remarks

20. There is a big manufacturing unit in a private sector, which is earning good profit for the last three years. This year, the net profit had been to the tune of 300 crores. In the annual general meeting of the company, the share holders have approved 2% of the net profit to be utilized for helping the adjoining villagers to develop the skill and employment potential. The villagers are very poor and they lack skills for employment in the aforesaid units.

You are M.D. of the company. How you would utilize the funds for the purpose stated above? What could be the consequences of your action? (250 Words) (20 Marks)

The shareholders' decision and mission to utilise company's profits in the well being of social conditions of adjoining villagers is commendable. It shows that they account for social, environmental and human development concerns in their corporate value chain of business.

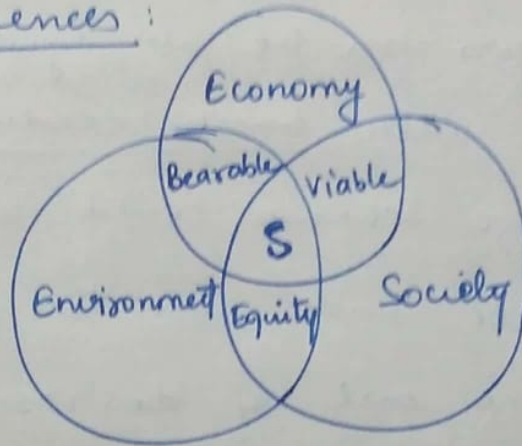
Being MD of the company, it's my imperative to ensure correct utilisation of company's resources, such that the goal of social responsibility is fulfilled.

Remarks

- ① Poverty of villagers can be abridged by helping them with bank credit, SHG-bank linkage scheme could be used as poor people have innate potential to come out of distress.
- ② Youth of village can be specifically educated and trained in skills required for company work units.
- ③ A linkage with credible NGO can help channelise company's resources in right direction and ensure that results are reaped.
- ④ ITI, vocational training as well as computer access must be provided so that villagers can digitally empower themselves.
- ⑤ Green initiatives can be undertaken along with hygiene, cleanliness and waste management for Model Village.

Remarks

Consequences :



S: Sustainability

- This approach of Corporate Social Responsibility would ensure that this business is long term and sustainable.
- Workers for industry can come from the nearby village and spread prosperity
- Employment opportunities for villagers can create goodwill for company in public opinion also.
- "Passion to achieve along with a Compassion to share", should be the underlying principle for businesses who gain lot in society.

Remarks